

INFINITY TOURS + EVENTS

PERFORMING ARTS TRAVEL GUIDE

A RESOURCE FOR TEACHERS, ADMINISTRATORS, AND ORGANIZERS



PERFORMING ARTS TRAVEL GUIDE

A RESOURCE FOR EDUCATORS, ADMINISTRATORS, AND ORGANIZERS

Hello, and welcome! If you are reading this we're guessing that you're a teacher, parent, administration (or some combination of all three). You are the driver of student successes and you have our hard earned respect, admiration, and gratitude!

*This **Performing Arts Travel Guide** serves as a planning resource for organizers of performing arts groups, regardless of current planning stages.*

*Our basic tour planning structure consists of determining four basic components: **OBJECTIVE, DESTINATION, EXPERIENCE, and NUMBERS.** By carefully considering each component we can engineer a tour specific to any touring group's agenda. Learn more about each component through outlined steps in the following pages to help gather useful information, learn the right questions to be asking, and begin finding answers to those questions.*

And of course, in addition to the information in this guide we're here as your collaborator and go-to travel resource, every step of the way - whichever direction we're headed.

Let's go somewhere together!

The Infinity Team



PART I

OBJECTIVE

PAIR YOUR PLAN WITH A PURPOSE

*The first step in creating an elevated travel experience for any performing arts group is determining the **objective**. By pairing your travel with a purpose, knowing the ‘why’ of your trip will help define your reason for the road.*

*One of the most common reasons for travel is what we like to call a **headliner**—one specific experience that you and your group are looking forward to. For a performing arts group, this typically includes competitions and festivals, professional performance venues, or clinics with industry specialists. These experiences provide priceless performing opportunities, as well as increase technique and bonds of friendship within a group.*



QUESTIONS TO CONSIDER: OBJECTIVE

WHY ARE WE GOING ON TOUR?

WHAT DO WE HOPE TO ACCOMPLISH?

WHAT WOULD A SUCCESSFUL TOUR LOOK LIKE?





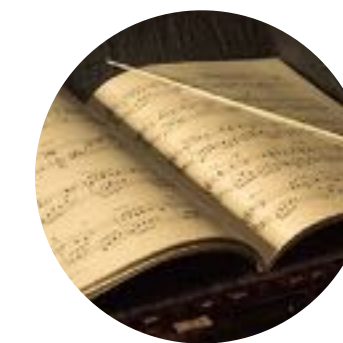
PART II

DESTINATION

GIVING YOUR PURPOSE A LOCATION

After considering the 'why' of your travel, it's time to focus on the 'where'. When it's time to hit the road, where will your vision take you?

Does your headliner experience determine the destination? Or does the novelty of somewhere new and unknown seem like the right choice? Whether your destination is near or far, there are lifelong memories to be made, and enriching moments to be had. Our team is there alongside throughout - from planning to execution.



QUESTIONS TO CONSIDER: DESTINATION

WHERE WOULD WE LIKE TO GO?

ARE WE INTERESTED IN SOMETHING FAR AWAY, OR CLOSER TO HOME?

IS THERE A SINGLE DESTINATION THAT SUPPORTS OUR OBJECTIVE?

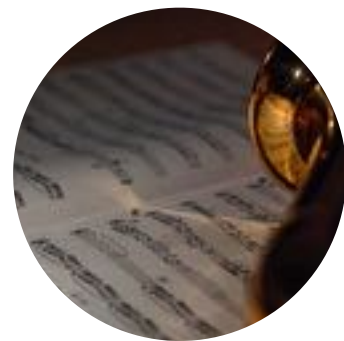
PART III

EXPERIENCE

MAKING THE MOST OF YOUR BEST MADE PLANS

Taking any performing arts group on the road offers transformative experiences including (but not limited to!) cultural immersion, educational enrichment, and personal growth. In addition to performance opportunities, are there other experiences to enhance the time spent together while traveling?

Participating in educational programs and workshops enhances student's skills and fosters creativity. Navigating unfamiliar surroundings promotes independence and resilience. Overall, it's an adventure that expands horizons and creates lasting memories.



QUESTIONS TO CONSIDER: EXPERIENCE

IS THERE INTEREST IN A SPECIFIC EXPERIENCE IN ADDITION TO THE HEADLINER?

WHAT EXPERIENCES WILL HELP US FULFILL OUR OBJECTIVE?

WHAT ADDITIONAL EXPERIENCES WILL ENHANCE OUR TRAVEL EXPERIENCE?





PART IV

NUMBERS

THEY DON'T RUN THE SHOW – THEY SUPPORT THE VISION

While thinking through objectives, destinations, and experiences is central to planning any tour - we also know those visions need to align with budgets and logistics surrounding any performing arts group.

By taking desired objectives, destinations, and experiences into consideration along with the size of your group (students, teachers, parents, etc) we can begin to fill in the details in terms of getting there, getting around, and making it all work within the right budgetary parameters. Don't worry - we'll work out those details together and come up with a plan that works for you.



QUESTIONS TO CONSIDER: NUMBERS

HOW MANY STUDENTS ARE IN OUR PROGRAM?

HOW MANY TOTAL ENSEMBLES WILL BE PERFORMING?

HOW MANY CHAPERONES DO WE ANTICIPATE JOINING?

WHAT IS AN IDEAL/REALISTIC BUDGET?

POPULAR DESTINATIONS

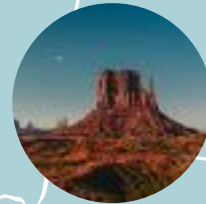
Pacific Northwest

Seattle / Portland With its heavy influence on the arts and pop culture, there's a reason people want to keep these places "weird." Participate in festivals and workshops in these cities that will spark the imagination and show your performers what lies beyond the limits they set. The Pacific Northwest has a culture unique to its inhabitants, where creativity and pursuance of passions is encouraged—and if that's "weird," we want to be the weirdest.



Northern California

San Francisco/The Bay Area If ever a modern city were born of art, it would be San Francisco. From its rich roots in rock n' roll history to its patronage of all things inventive and imaginative, this is a city that is sure to inspire even the sleepiest of dreamers.



Southern California

Los Angeles / Orange County / San Diego

Pick your perfection: Lights, camera, action? Surf, sand, and sun? History, relaxation, and culture? Southern California has something for everyone - from progressive art and educational opportunities, to pop culture and fun. And we don't want to jinx things, but the weather is basically always perfect...so there's that, too.



St George / Las Vegas

Looking for outstanding opportunities close to home? St George provides a perfect local getaway, while Las Vegas provides singular experiences and another world of possibilities.

The State of Texas

While the entirety of Texas can't be covered in a single paragraph, between Houston, Austin, Dallas, and San Antonio there exist an abundance of educational, cultural, and performance opportunities.



Chicago One of America's greatest large cities - Chicago features a vibrant arts scene, renowned theaters, music centers, art institutes, architectural marvels, and more.



NYC Broadway, Carnegie Hall, cathedrals—don't sleep on the city that never sleeps. New York City is an international hub of entertainment and art of all kinds, with exclusive opportunities to develop your craft both on the stage and behind the scenes.



Washington DC Provides an experience that is unrivaled in history, culture, and education. Experience museums, culture, and performance opportunities, right at the center of our nation's capital.

Nashville has become synonymous with country music, having flourished into one of the biggest hubs of music production in the world. This city offers music history in all genres, and is an excellent choice for groups looking to dig into the roots of pop music and its industry.



Orlando Theme Parks When you love what you do, sometimes days feel like all play and no work—and that's easy at a Disney park. Not only will you enjoy the attractions, but you can also participate in workshops that take you behind the scenes of the largest entertainment company in the world.

New Orleans With a rich musical heritage of jazz and blues, performing groups can immerse themselves in a unique blend of French, African, and Caribbean influences covering in a single state in the lower 48.



TRAVEL PLANNING AID

OBJECTIVE | DESTINATION | EXPERIENCE | NUMBERS

A review of the four steps, and their related questions. Not sure how to answer? No problem - now we know where to begin the conversation!

I. OBJECTIVE:

“Why are we going on tour? “What do we hope to accomplish?” “What would a successful tour look like?”

II. DESTINATION

“Where would we like to go?” “Are we interested in something far away, or closer to home?” “Is there a single destination that supports our objective?”

III. EXPERIENCE

“Is there a specific experience we have in mind for this tour? “What experiences will help fulfill or enhance our objective? “What additional experiences will enhance our travel experience”?”

IV. NUMBERS

“How many students are in my program?” “How many ensembles will be performing?” “How many chaperones do we anticipate joining?” “What is an ideal/realistic budget?”

ADDITIONAL THINGS TO CONSIDER: *Does your school administration have any specific travel regulations? Are you comfortable with public transit, or would you prefer a private charter bus? What is the travel approval process for your school and district? How many students would you like in each room? The list goes on - let's discuss the details!*

THE TEAM

INFINITY TOURS

TRAVEL GUIDE, EXPERT RESOURCE, FRIENDLY FACE

At Infinity Tours & Events, we are passionate about people and their experiences. Our client-first approach is integral to our success—after all, it's your success that defines ours.

Experience matters when planning travel. Whether you're headed next door or across the globe, you want to know you're in capable hands. Our team is dedicated to knowing the ins and outs of our destinations to provide you the best advice for whatever your vision is. You won't be in the dark, either—collaboration and transparency are pillars of the way we do things. In a nutshell, we do the heavy lifting so you can actually relax and enjoy your trip. Imagine that?

The Infinity Team is full of people who know what it takes to put together a travel experience that goes further than a hotel and flights. Our goal is to craft Elevated Experiences—moments that build memories and fuel personal fulfillment. Working closely with our clients, Infinity continues to exceed expectations after more than a decade of business.

We look forward to adding you to the Infinity family!



READY TO GO?

EVERY JOURNEY BEINGS WITH A SINGLE STEP,
LET'S TALK ABOUT YOUR NEXT ONE



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